

One-of-a-kind designs

High quality products

Built to make the world a better place



knotty
PROMO

2021 CATALOG

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Makers On A Mission

On behalf of the whole team here at Knotty Promo, thank you for considering working with us. I wanted to take a few moments to share with you how our company came to be and what you can expect working with us. While serving in the military from 2002-2008 in Africa, Europe and the Middle East, it became very clear to me that we have to do more to help the 65 million displaced persons who have been forced from their homes due to war, persecution and disaster.

Upon returning to the United States, I learned that many displaced persons have been in camps from 10+ years, with little to no hope of ever returning to their homes, and that tens of thousands of these refugees and asylees are being resettled in our communities in the United States. To create opportunities for these deserving and honorable humans, we built Knotty Promo from scratch to create employment opportunities for resettling refugees based upon their existing sewing skills.

Refugees are bringing needed skills to our communities to aid in restoring clothing manufacturing in the US, and their contributions create growth and positive economic impact for small businesses like ours.

By purchasing from a company like ours that makes products, employs workers and pays fair wages in the US, and that also purchases many supplies and services from other US companies, you are helping us to create more economic opportunities for all.

We also care deeply about sustainability in our production practices. Our on-demand production reduces waste and produces only what is needed when it is needed. Our advanced textile printing uses high-quality sustainable fabrics which are milled from recycled plastics to look and feel like silk. Our packaging is also comprised of 100% recycled paper material.

From design to finished product, you'll see how much we care about changing the way products are made and sold. As a prospective client of Knotty Promo, I want to personally thank you for considering working with us, and for helping us make a positive impact in our community, our economy and in the lives of those who need our help the most.

Sincerely,

Jeremy Priest
Co-founder & President
Knotty Promo

what makes us great

sales team

sales@knottytie.com

talk to a human

303.954.9470

for additional info

promo.knottytie.com

PPAI #720849 | SAGE #51355 | ASI # 65486

Made in America

No minimums

No setup fees

Free design support

Our products are designed, printed and sewn at our facilities in Denver, CO.

Responsibly Made

We're passionate about creating meaningful employment opportunities for resettled refugees and making products in an environmentally responsible way.

High Quality

We print our own textiles with intense attention to detail, then cut and sew each garment to specification, resulting in the highest quality.

Fast Turnaround

We offer guaranteed delivery of orders in as fast as 7 calendar days with our expedited services. Standard production time is 30 calendar days.

Sizing

We can suit modern or traditional tastes with a variety of necktie widths. Extra-long neckties and bow ties are also available.

Design Support

Our expert graphic design team can work with client supplied artwork to create simple branded patterns, specific logo placements, and anything in between.

Color Matching

We expertly match the required colors and can provide printed swatches or full production samples upon request.



Creating dignified employment for resettling refugees

Our primary goal at Knotty Promo is to provide dignified employment for refugees. As part of this, we provide our staff with flexible work arrangements, English and college education, cover transportation reimbursement, and offer full healthcare benefits.

We are committed to providing our refugee staff and their families by listening to them and understanding their stories and aspirations.

We're perfectly suited to help you generate new interest and increase existing apparel sales with buyers who demand a high level of social and environmental responsibility.

Responsibly made. Above all else.

We build our products using fabrics made from recycled plastics certified by the Global Recycled Standard.

Our on-demand production and advanced textile printing using sustainable fabrics reduce waste and impact.



We reduce emissions and waste through eco-friendly manufacturing processes. To carry out this mission, We strive to improve energy use through the consumption of renewable energy, the amount of recycled and diverted materials, and education on best practices in recycling and environmental awareness.

According to the U.S. Environmental Protection Agency (EPA) textiles in municipal solid waste (MSW) amounts to 16 million tons each year, with 10.5 million tons sent to landfills and only 2.5 million tons recycled. Furthermore, the fashion industry contributes 10% of global greenhouse gas emissions due to its long supply chains and energy-intensive production.

eco-friendly | sustainable

Ties

A better tie in every way

Product Features

Full color, full wrap sublimation

Three width options: 2.25", 2.75", 3.5"

Three length options: 58", 62", 66"

Made in USA

PRICE	\$60	\$45	\$40	\$35	\$31	\$28	\$27	\$26
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(S)	(T)	(F)	(F)	(F)

*Made in Denver, CO • Made by skilled resettled refugees • Made from recycled polyester twill (fabric made from recycled plastic bottles)
• Comes with Made in USA woven tags*



Additional Customizations

Custom Woven Necktie Tags

Your logo or text in place of our standard tags.

25 tags - \$100 (G)

50 tags - \$140 (G)

100 tags - \$200 (G)

250 tags - \$240 (G)

500 tags - \$340 (G)

Custom Printed Tie Bands

As a simple branded packaging option, custom tie bands can be printed with your logo and design.

100 bands - \$370 (G)

250 bands - \$420 (G)

500 bands - \$505 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Industry: Healthcare
Use-case: Doctor's Day



Industry: Education
Use-case: Formal-Event/Gala



Industry: Finance
Use-case: Executive Gifts



Industry: Engineering
Use-case: New Hire Kit



Industry: Tech
Use-case: IPO's

Bow Ties

*Timeless and traditional self-tie butterfly style
Also available in pre-tied*

Product Features

Full color, full wrap sublimation

Self-tie, butterfly style

Two neck size options: necks from 14"-18", necks 18"+

Pre-tied 12"-22"

Made in USA

PRICE	\$60	\$45	\$40	\$34	\$31	\$29	\$27	\$26
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(S)	(T)	(T)	(T)	(T)

*Made in Denver, CO • Made by skilled resettled refugees •
Made from recycled polyester twill (fabric made from recycled
plastic bottles) • Comes with Made in USA printed tags*



Additional Customizations

Custom Printed Tags

Printed tags using a company logo can be added in place of our standard tags. \$1.00 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Success Stories: Bow Ties

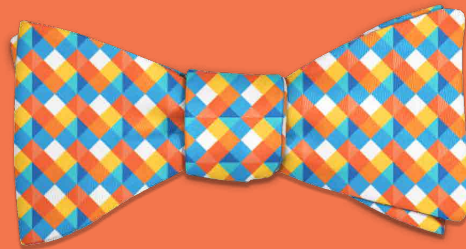
Industry: Liquor and Beer Sales
Use-case: Product Launch



Industry: Manufacturing
Use-case: Trade Shows



Industry: Start-ups
Use-case: Rebranding campaigns



Industry: Sports Teams
Use-case: Press Event



Industry: Education
Use-case: Alumni & Donor Gifts



Pocket Squares

Keep it classy. Finely finished with a purl edge

Product Features

Full color sublimation

Single-sided print

Finished with a purl edge

12" x 12"



Made in USA

PRICE	\$25	\$23	\$17.50	\$16	\$15	\$13.50
QTY	1-4	5-9	10-49	50-99	100-499	500-999
	(S)	(S)	(T)	(F)	(F)	(V)

Made in Denver, CO • Made by skilled resettled refugees • Made from recycled polyester twill (fabric made from recycled plastic bottles)

Additional Customizations

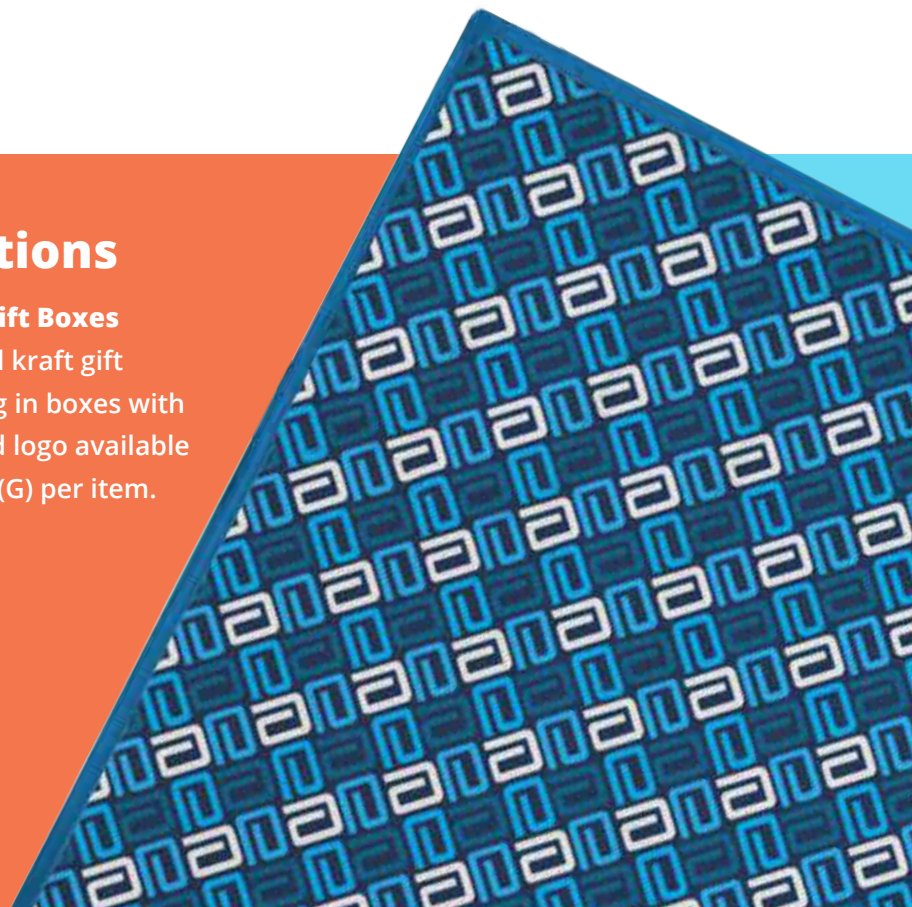
Double Sided Print

For a classy double sided look, we offer pocket square with both sides printed. There are some design limitations when printing double sided so please inquire for virtuals.

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.

Email sales@knottytie.com for pricing.



Success Stories: Pocket Squares

Industry: Liquor and Beer Sales

Use-case: Event Giveaways

Industry: Tech

Use-case: Product Launch

Industry: Telecommunications

Use-case: Marketing Campaign

Industry: Non-profit

Use-case: Fundraising event

Industry: Finance

Use-case: Client Gifts



Square Scarves

The professional "flight attendant" style

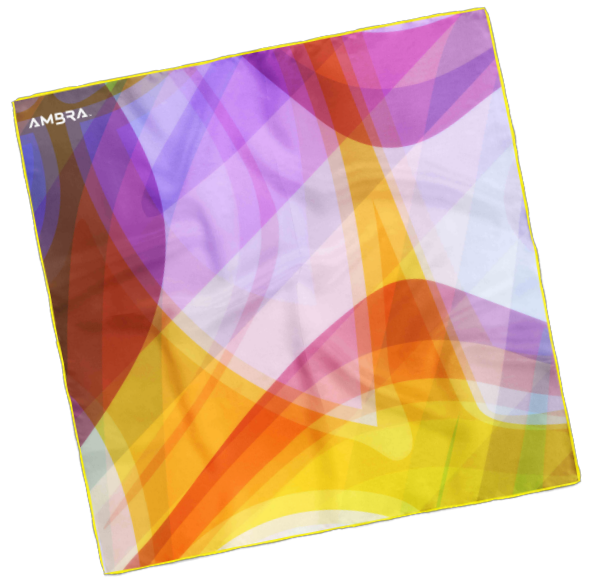
Product Features

Full color sublimation

Single-sided print

Finished with a purl edge

28" x 28"



Made in USA

PRICE	\$50	\$40	\$34	\$29	\$27	\$25	\$24	\$23
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(T)	(T)	(T)	(T)	(T)

Made in Denver, CO • Made by skilled resettled refugees • Made from lightweight recycled polyester chiffon (fabric made from recycled plastic bottles)



Additional Customizations

Custom Woven Tags

Custom woven scarf tags with your logo or text are also available.

25 tags - \$100 (G)

50 tags - \$140 (G)

100 tags - \$200 (G)

250 tags - \$240 (G)

500 tags - \$340 (G)

Custom Printed Scarf Bands

As a simple branded packaging option, custom scarf bands can be printed with your logo and design.

100 bands - \$370 (G)

250 bands - \$420 (G)

500 bands - \$505 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.

Rectangle Scarves

Our most popular scarf style

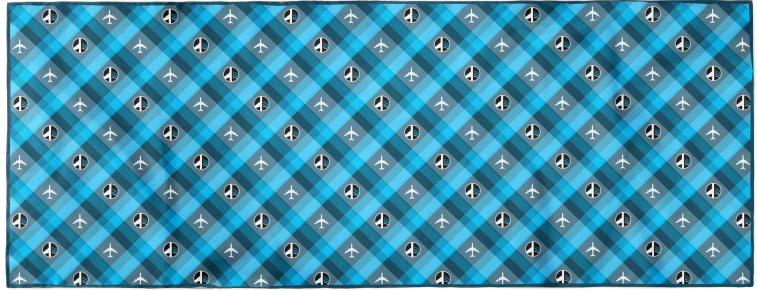
Product Features

Full color sublimation

Single-sided print

Finished with a purl edge

24" x 72"



Made in USA

PRICE	\$60	\$48	\$41	\$36	\$33	\$30	\$29	\$28
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(T)	(F)	(V)	(V)	(V)

Made in Denver, CO • Made by skilled resettled refugees • Made from lightweight recycled polyester chiffon (fabric made from recycled plastic bottles)

Additional Customizations

Custom Woven Tags

Custom woven scarf tags with your logo or text are also available.

25 tags - \$100 (G)

50 tags - \$140 (G)

100 tags - \$200 (G)

250 tags - \$240 (G)

500 tags - \$340 (G)

Custom Printed Scarf Bands

As a simple branded packaging option, custom scarf bands can be printed with your logo and design.

100 bands - \$370 (G)

250 bands - \$420 (G)

500 bands - \$505 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Infinity Scarves

Sewn into a fashionable continuous loop

Product Features

Full color sublimation

Sewn into a continuous loop

9" wide, 57" circumference

Made from a polyester crepe de chine

Made in USA

PRICE	\$50	\$40	\$34	\$29	\$27	\$26	\$25	\$24
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(T)	(T)	(T)	(T)	(T)

Made in Denver, CO • Made by skilled resettled refugees



Additional Customizations

Custom Printed Scarf Bands

As a simple branded packaging option, custom scarf bands can be printed with your logo and design.

100 bands - \$370 (G)

250 bands - \$420 (G)

500 bands - \$505 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Success Stories: Scarves

Industry: Real-Estate

Use-case: Conference Gifts



Industry: Healthcare

Use-case: Nurse's Day



Industry: Aviation

Use-case: Staff uniforms



Industry: Sports Teams

Use-case: Formal Event/Galas



Industry: Professional Associations

Use-case: Trade Show



Hair Scarves

Dress it up or dress it down with this fully customizable chic accessory.

Stylish and versatile, this branded skinny scarf works as a hair piece, necktie, or adds fashionable flair to any handbag. The perfect affordable pairing to our pocket squares.

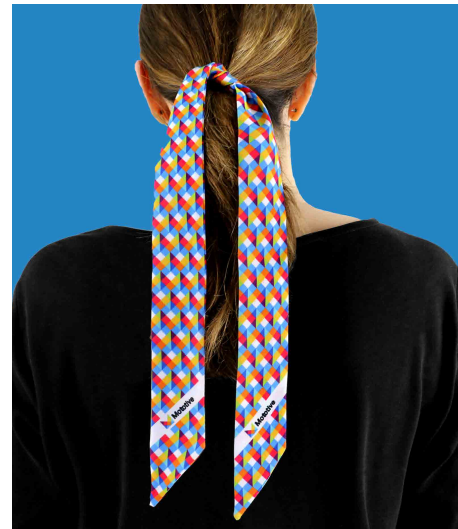
Product Features

- Full color sublimation
- Double-sided print
- 34" x 1.75"
- Tapered ends
- Made from a polyester crepe de chine

Made in USA

PRICE	\$25	\$23	\$17.50	\$16.50	\$15	\$14
QTY	1-4	5-9	10-49	50-99	100-499	500-999
	(S)	(S)	(T)	(T)	(F)	(V)

Made in Denver, CO • Made by skilled resettled refugees



Additional Customizations

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Kimonos

Eye-catching, flattering, and attractive. Guaranteed to turn heads.

New for 2020, our promotional kimono is an inspiring, high quality, eco-friendly garment that is perfect for showcasing a unique logo design - a "promono" if you will! Not your average promotional product, this lightweight kimono is flowy, confidence inspiring, and will surely help clients think outside the box. Our favorite uses so far are hotel and resort gift baskets, cruise attire, trade show apparel, and festival branding.

Product Features

- Full color sublimation
- Kimono-style open front, loose drape
- 43" in length, three quarter sleeves
- One size fits most
- Finished with a decorative serged edge
- Comes with unbranded care tag

Made in USA

PRICE	\$80	\$76	\$68.50	\$66	\$62	\$59	\$58	\$56
QTY	1-4	5-9	10-24	25-49	50-99	100-249	250-499	500-999
	(S)	(S)	(S)	(T)	(T)	(T)	(T)	(T)



Made in Denver, CO • Made by skilled resettled refugees • Made from lightweight recycled polyester chiffon (fabric made from recycled plastic bottles)

Additional Customizations

Custom Woven Tags

Custom woven scarf tags with your logo or text are also available.

- 25 tags - \$100 (G)
- 50 tags - \$140 (G)
- 100 tags - \$200 (G)
- 250 tags - \$240 (G)
- 500 tags - \$340 (G)

Knotty Gift Boxes

Individual kraft gift packaging in boxes with our brand logo available for \$1.50 (G) per item.



Face Masks

High quality, reusable, fashionable, and functional face masks

Product Features

Full customizable dye-sublimated outer layer.

Choice of: around-the-head elastic straps or around-the-ear adjustable straps

Adult regular size: 5" x 8" | Adult small size: 4.5" x 7"

Eco-Impact: Made in USA

PRICE	\$17	\$16	\$15	\$14	\$12	\$10
QTY	10-24	25-99	100-249	250-499	500-999	1000
	(R)	(R)	(R)	(R)	(R)	(T)

Upgrade to Filter Pocket style or Moisture Barrier style, add \$4.00 (G) per mask.

Made in Denver, CO • Made by skilled resettled refugees



Basic Face Mask

Two layers of breathable, cotton-like polyester.



Filter Pocket Face Mask

Three layers of breathable, cotton-like polyester with a built-in filter pocket that can fit a PM 2.5 filter (or similar filter type).

PM 2.5 filters available for purchase; \$2 (G) per filter.



Moisture Barrier Face Mask

Three layers of breathable, cotton-like polyester with a built-in filter pocket specifically designed to fit our polypropylene moisture barrier inserts. Each mask comes with 3 moisture barrier inserts.

Additional sets of 3 inserts available for purchase; \$2 (G) per set.

Production Time

Our masks are made to order. Production timeline is 5-10 business days. Ship dates will be assigned upon receipt of order, dependent upon current capacity.

Packaging

Each mask is individually packaged in eco-friendly bags. Orders of 1000+ units will be bulk-packed.

Care Instructions

Machine washable. Dry on high heat. Remove any filters before washing.

Neck Gaiters: Lightweight, Insulated, and Double-Layer

The ultimate in versatile outdoor accessories. Available in two sizes, two high-quality fabrics, single or double layers, and endless creative designs

Product Features

Lightweight Fabric:

Moisture wicking polyester that looks and feels like cotton

Insulated Fabric:

Fleece-lined and made from Repreve (fabric made from recycled plastic bottles)

Double Layer: Option of lightweight or insulated fabric, with two layers for added warmth or precaution

Dye sublimated exterior for full color branding or design

Regular size 9.5 x 14,
Small size 8.5 x 14



Eco-Impact: Made in USA

Lightweight & Insulated Single Layer Gaiters

PRICE	\$25	\$22	\$18	\$15	\$13	\$11	\$10	\$9
QTY	1-4	5-9	10-49	50-99	100-499	500-999	1000-2499	2500
	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(S)

Lightweight & Insulated Double Layer Gaiters

PRICE	\$29	\$26	\$22	\$19	\$17	\$15	\$14	\$13
QTY	1-4	5-9	10-49	50-99	100-499	500-999	1000-2499	2500
	(R)	(R)	(R)	(R)	(R)	(R)	(R)	(S)

Made in Denver, CO • Made by skilled resettled refugees • Insulated gaiter made from Repreve, fabric made from recycled plastic bottles

Production Time

Standard production time for neck gaiters will range from 5-10 business days, depending on order quantity and capacity at time of PO. For orders over 500 units, please contact sales@knottytie.com to confirm timeline

Packaging

Each neck gaiter is individually packed in eco-friendly bags.

Care Instructions

Lightweight Summer Style: Machine Washable, Dry on High Heat.

Insulated Winter Style: Machine Washable, Cold Water. Dry on Low Heat.



NECK WARMER



FACE COVERING



BEANIE



HEADBAND

STOCK PATTERN OPTIONS

Customize Any Option with a Logo

knotty
PROMO



Tropical Sunset



Camo Green



Milky Way



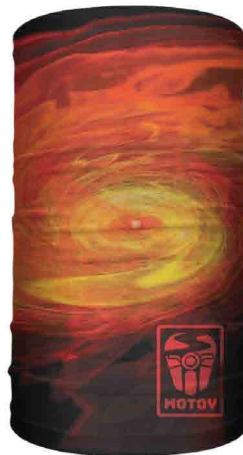
American Flag



Sunset Mountain



Trout Classic



Neutron



Crystal Wave



Banana Leaves



Trout Modern



Sea Ice



Fractal Flow

Our 12 stock patterns make it easy to create a quick custom design for clients. Keep it simple and just add a logo. Or, add a logo and customize a stock pattern even further with an on-brand color scheme. For the ultimate in custom, our expert in-house design team can create a unique design to match any branding. With full-color, edge to edge sublimation — the possibilities are endless. Keep it easy with a stock pattern or let us get creative. Contact sales@knottytie.com for more info.

Eco-Impact: Made in USA Production and Delivery Times

Our standard production time is 15 calendar days for orders totaling 249 units or less. For orders over 250 units, our standard production time is 30 calendar days. For orders of 1,000+ units, please contact sales@knottytie.com for a production timeline.

We also offer expedited production timelines of 18, 13, 11, and 6 days. Expedited production timelines incur a rush fee based on the order total. All production times are in calendar days. Shipping is not included. We're able to use third party UPS and FEDEX shipper accounts, or bill you at cost.

STANDARD PRODUCTION	15 DAYS	30 DAYS		
UNITS	249 units or less	250 units or more		
EXPEDITED PRODUCTION	18 DAYS	13 DAYS	11 DAYS	6 DAYS
RUSH FEE	5%	10%	15%	20%

The fine details

Production timeline begins once a purchase order is received and approved, and art or samples are approved.

FOB Point: Denver, CO 80204

Drop shipments can be accommodated for up to two additional locations at no added cost. Additional drop shipments are subject to a \$25 (G) per box fulfillment fee.

For international shipments, please provide a third party UPS shipper number. Knotty Promo is not responsible for any taxes, tariffs, duties, brokerage fees, or other charges. These charges are outside of our control, and we cannot predict them. These charges are the responsibility of the customer.

Eco-Value: Made Internationally Production and Delivery Times

International production times will vary by quantity, product, and fulfillment requests. Please reach out to sales@knottytye.com for a timeline dependent upon a specific project. All orders ship FOB Denver, CO 80204. We're able to use third party UPS and FEDEX shipper accounts, or bill you at cost.

The fine details

Production timeline begins once a purchase order is received and approved, and art or samples are approved.

FOB Point: Denver, CO 80204

Drop shipments can be accommodated for up to two additional locations at no added cost. Additional drop shipments are subject to a per-location drop-ship fee.

Artwork & Color

Please provide vector-based artwork or logos for use in your designs. Our design team is available to provide a range of branded options at no charge.

Email artwork directly to sales@knottytie.com. Our design request form and stock design gallery can be found at promo.knottytie.com

Designs that feature thin and/or small elements may be illegible or lost altogether. Pre-production samples are always recommended for any design with small details. Designs that require centering (single placement logos, non-repeating patterns, etc.) may vary slightly from tie to tie.

We do not charge a design or art fee for the vast majority of orders, however for commissioned artwork creation we assess a \$75 per hour design charge.

PMS color matches are available at no additional charge. To confirm your colors in person we offer easy pre-production samples.

Pre-production Samples

We make pre-production samples fast and easy. Custom samples of ties, bow ties, and all three styles of scarves are \$50 (T). Pre-production pocket square samples are \$15 (T). All pre-production sample orders incur a \$25 (G) sample fee as well.

Pre-production samples ship in 7 calendar days or sooner via the delivery speed of your choice. Purchase orders are required for all pre-production sample orders unless otherwise stated.

Ordering Guidelines

Production timeline begins once a purchase is received and approved, and art or samples are approved. Product sizing specifications must be included in the purchase order or separately in writing. Please provide the desired shipping speed as well as a third party shipper number when placing your order. All order changes must be in writing.

We start processing all orders shortly after a purchase order has been received and cannot cancel or issue refunds for orders once they have started production. If your products have not started production, we will be able to cancel the order and refund your payment or make your requested changes.

